

Village of Johnson City

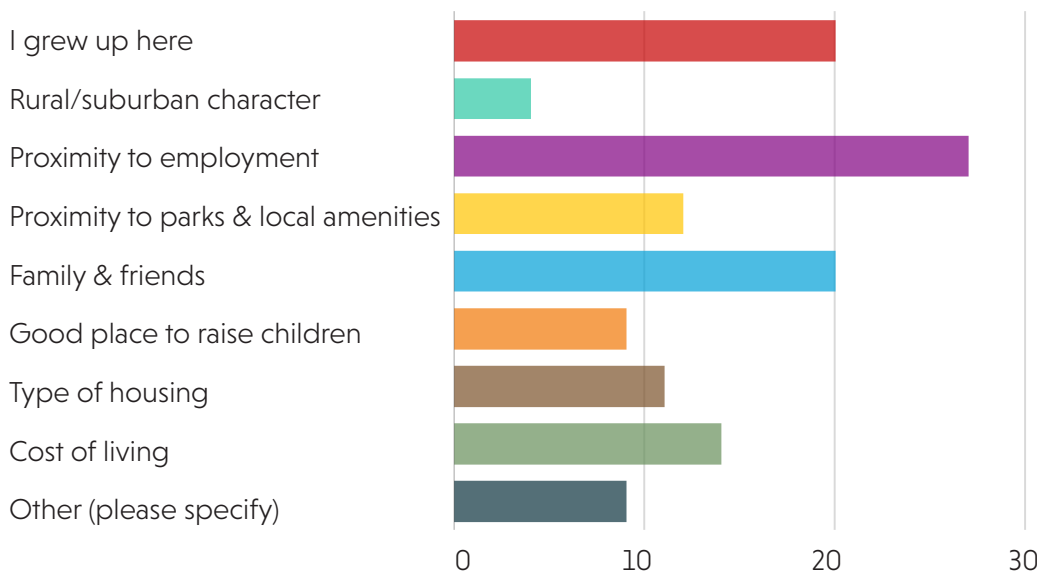
Smart Growth Comprehensive Plan Update

Community Survey Summary June 19, 2024 - September 5, 2024

On June 19, 2024, the Town of Union and the Village of Johnson City launched a collaborative survey online via Survey123. The intent of this survey was to gain an understanding of the community's values and preferences. This valuable insight was used to help guide each community's individual efforts to create vibrant and sustainable futures for both municipalities.

A total of 146 individuals participated in the survey. Just over 40% of the respondents live and/or own a business in the Town of Union, 39% live and/or own a business in the Village of Johnson City, and 12% live and/or own a business in the Village of Endicott. The survey results for the Village of Johnson City are summarized in the following pages. **Please note, unless otherwise specified, all percentages are calculated based on the total figures for Johnson City.**

WHY DO YOU LIVE IN THE VILLAGE OF JOHNSON CITY?



Top 3 responses:

1. Proximity to Employment (18.4%)
2. Family & Friends (13.6%)
3. I grew up here (13.6%)



HOW WOULD YOU RATE THE AVAILABILITY OF THE FOLLOWING HOUSING TYPES WITHIN THE VILLAGE?



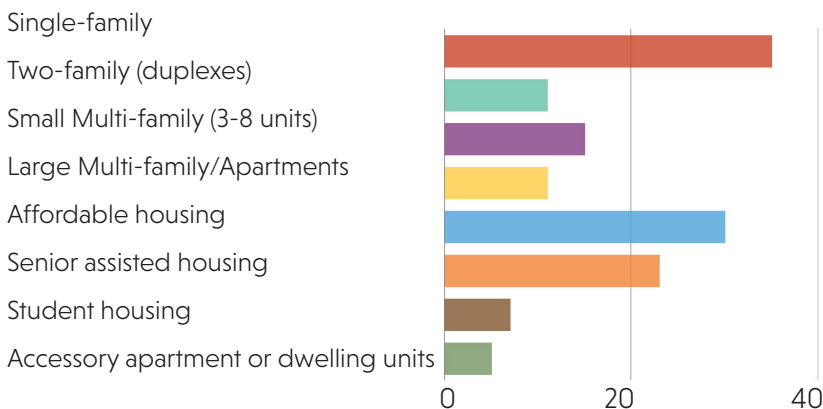
	High	Adequate	Low	No Opinion	No Response
Single Family	11%	35%	39%	9%	7%
Two-Family (duplexes)	4%	35%	26%	30%	5%
Multi-family (3-8 units)	9%	21%	28%	37%	5%
Apartments (more than 8 units)	11%	25%	28%	32%	5%
Affordable housing	2%	26%	54%	12%	5%
Senior Assisted living	2%	32%	32%	30%	5%
Student Housing	33%	28%	14%	19%	5%
Accessory apartment or dwelling units (ADUs)	4%	18%	18%	56%	5%

HOW WOULD YOU RATE THE QUALITY OF THE FOLLOWING HOUSING TYPES WITHIN THE VILLAGE?



	High	Adequate	Low	No Opinion	No Response
Single Family	-	47%	40%	7%	5%
Two-Family (duplexes)	-	26%	39%	28%	7%
Multi-family (3-8 units)	-	12%	46%	37%	5%
Apartments (more than 8 units)	4%	18%	39%	35%	5%
Affordable housing	-	19%	56%	19%	5%
Senior Assisted living	4%	25%	37%	28%	7%
Student Housing	11%	30%	23%	30%	7%
Accessory apartment or dwelling units (ADUs)	-	9%	25%	61%	5%

SELECT THE TOP THREE HOUSING TYPES THAT YOU WOULD LIKE THE VILLAGE TO PRIORITIZE IMPROVING AND EXPANDING.



Top 3 responses:

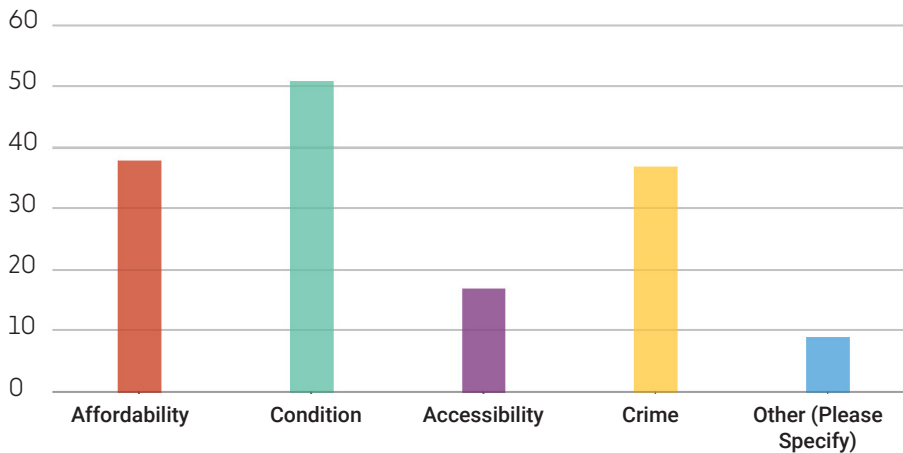
1. Single family (23.8%)
2. Affordable housing (20.4%)
3. Senior assisted living (16.7%)

OVER THE NEXT 20 YEARS, HOW IMPORTANT ARE THE ACTIONS THE VILLAGE SHOULD TAKE TO ADDRESS HOUSING NEEDS?



	High Priority	Moderate Priority	Neutral	Low Priority	Not a Priority
Approve a variety of housing types (apartments, condominiums, town-houses, duplexes, or single-family homes)	35%	33%	19%	4%	5%
Promote housing for young families and entry-level professionals	56%	28%	9%	2%	2%
Protect neighborhoods from degradation caused by aging, vacant, or abandoned properties	89%	9%	-	-	-
Preserve community character in new developments	47%	21%	18%	5%	5%
Increase housing options to 'age in place' (such as smaller units, compact development, etc)	32%	25%	23%	11%	7%
Allow for accessory dwelling units on a single property (in-law suite or guest cottage)	21%	23%	32%	7%	14%

IN YOUR OPINION, WHAT ARE THE TOP THREE HOUSING RELATED ISSUES IN THE VILLAGE?



Top 3 responses:

1. Condition (34.7%)
2. Affordability (25.9%)
3. Crime (25.2%)

'Other (Please Specify)' included the following responses:

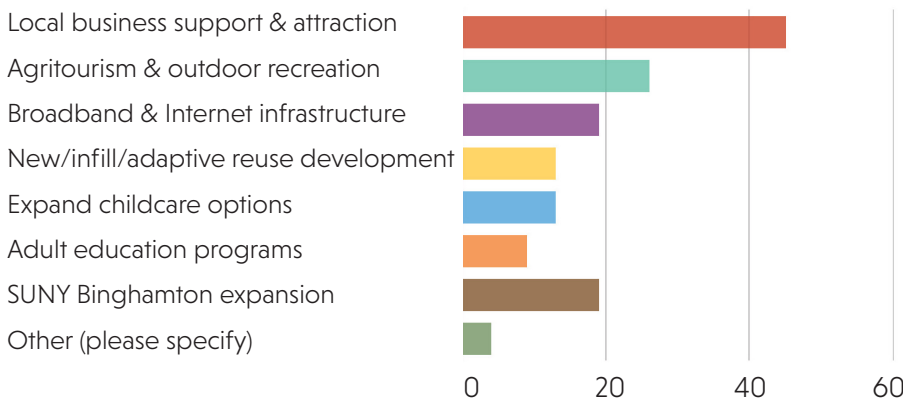
- Too many slumlords
- Revolving door for junkies
- Preserving the EJ character
- Parking
- Location
- Decent affordable apartments for working people
- Curb appeal
- Availability and absent owners/landlords
- Absentee landlords

HOW WOULD YOU RATE THE ACCESSIBILITY & QUALITY OF THE FOLLOWING WITHIN THE VILLAGE?



	Excellent	Good	Fair	Poor	No Response
Job Opportunities	5%	32%	35%	19%	9%
Quality of Wages	2%	19%	54%	18%	7%
Tax Base	-	18%	44%	30%	9%
Retail Stores & Personal Services	5%	35%	25%	30%	5%
Adult Education Programs	2%	18%	46%	21%	14%
Local Business & Industry Support	5%	21%	40%	24%	9%
Cost of Living	4%	30%	37%	21%	9%
Things to do/bring people to JC	2%	19%	32%	40%	7%

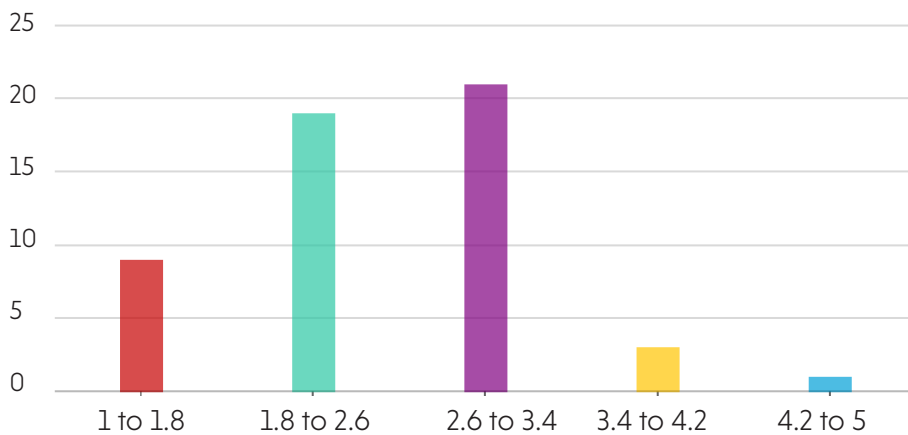
SELECT THE TOP THREE ECONOMIC DEVELOPMENT OPPORTUNITIES THAT YOU THINK THE VILLAGE SHOULD FOCUS ON.



Top 3 responses:

1. Local business support and attraction (30.6%)
2. Agritourism and outdoor recreation (17.7%)
3. (Tie) Broadband and internet infrastructure (12.9%) & SUNY Binghamton Expansion (12.9%)

HOW SATISFIED ARE YOU WITH THE OVERALL APPEARANCE OF BUSINESS DISTRICTS ON A SCALE OF 1-5?



Average: 2

ARE YOU AWARE OF ANY BUILDING VACANCIES AND/OR UNDERUTILIZED SITES THAT SHOULD BE TARGETED FOR REDEVELOPMENT OR REUSE?

Below is an abbreviated version of some responses received. Main takeaways include:

1. Vacant storefronts and buildings along Main Street
2. Blighted and zombie properties along Grand Avenue
3. Field across from UHS Childcare
4. Old railroad tracks

WHAT TYPES OF BUSINESSES SHOULD BE ENCOURAGED IN THE VILLAGE?

Below is an abbreviated version of some responses received. Main takeaways include:

- Retail: The most commonly mentioned theme, with 11 responses suggesting retail shops or similar businesses.
- Restaurants: A close second, with 10 mentions of restaurants or cafes.
- Small Businesses: Also frequently mentioned, with 10 responses emphasizing support for small or local businesses.
- Art/Creativity: 5 responses mentioned promoting businesses that encourage art or creativity.
- Community Spaces: 3 responses suggested spaces for community gatherings or social spots.
- Family Entertainment: 2 responses emphasized the need for family-friendly entertainment venues.

WHAT TYPES OF BUSINESSES SHOULD NOT BE ENCOURAGED IN THE VILLAGE?

Below is an abbreviated version of some responses received. Main takeaways include:

- Smoke/Vape/Cannabis shops
- Bars/Nightlife
- Fast Food
- Large Corporations, Chain Stores, and Gambling/Casinos

HOW WOULD YOU RATE THE ACCESSIBILITY & QUALITY OF THE FOLLOWING TRANSPORTATION WITHIN THE VILLAGE?



	Excellent	Good	Fair	Poor	No Response
Roads	-	19%	49%	23%	9%
Sidewalks	-	30%	42%	23%	5%
Bike Routes	-	18%	32%	40%	11%
Public Transit	2%	47%	30%	11%	11%

HOW WOULD YOU RATE THE ACCESSIBILITY & QUALITY OF THE FOLLOWING PUBLIC/PRIVATE INFRASTRUCTURE?



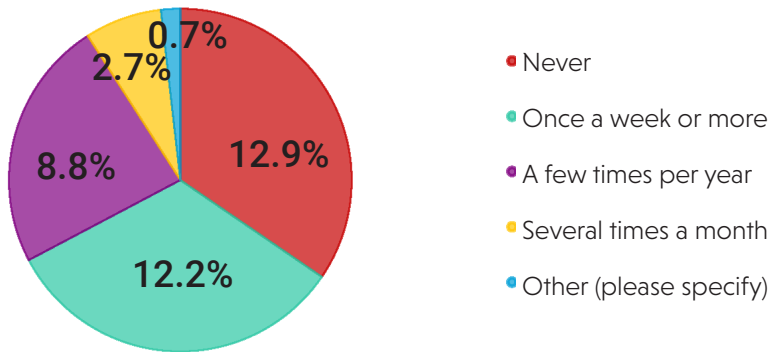
	Excellent	Good	Fair	Poor	No Response
Internet access, speed & reliability	11%	46%	21%	16%	7%
Water	6%	14%	11%	6%	63%
Sewer	14%	49%	25%	7%	5%
Mobile Communication Services	9%	56%	23%	7%	5%
Electricity & energy grid capacity	7%	49%	25%	12%	7%

OVER THE NEXT 20 YEARS, HOW SHOULD THE VILLAGE PRIORITIZE IMPROVING OR EXPANDING EXISTING INFRASTRUCTURE?



	High Priority	Moderate Priority	Neutral	Low Priority	Not a Priority
Roads	51%	35%	4%	5%	-
Biking & Walking	32%	28%	25%	4%	5%
Public Safety	74%	18%	4%	2%	-
Parks & Recreation	39%	49%	5%	-	-
Stormwater Treatment (limit flooding & improve water quality)	46%	28%	16%	5%	-

HOW OFTEN DO YOU WALK, BIKE, OR TAKE PUBLIC TRANSPORTATION OR USE AN ALTERNATIVE FORM OF TRANSPORTATION TO GET TO A DESTINATION IN THE VILLAGE OF JOHNSON CITY?

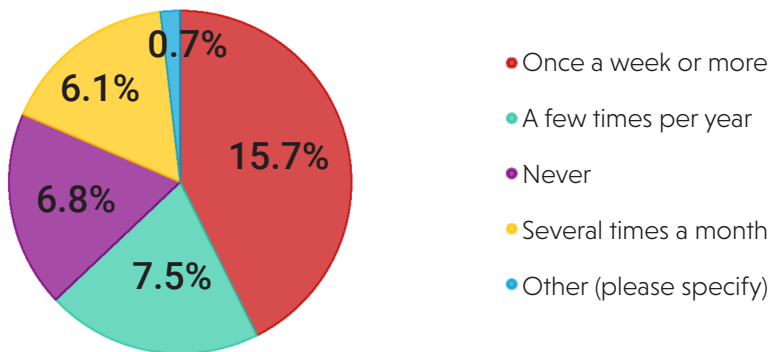


↓

Majority of the respondents never an alternative form of transportation.

*Please note these percentages provided are calculated based on the total number of participants across all municipalities.

HOW OFTEN DO YOU WALK OR BICYCLE FOR RECREATION?



↓

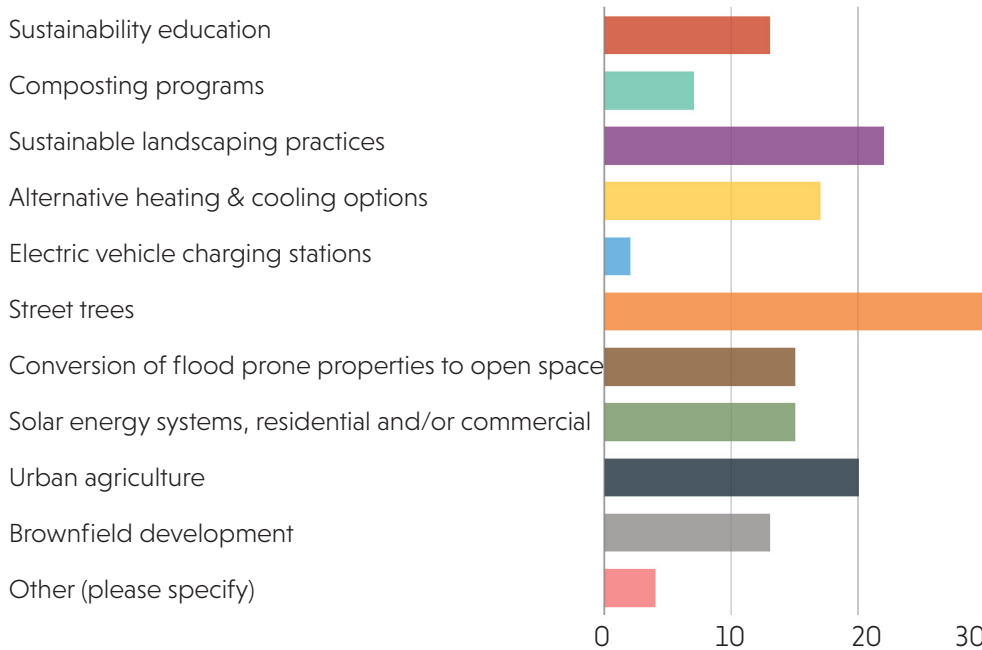
Just under 16% of respondents walk or bicycle for recreation once a week or more.


*Please note these percentages provided are calculated based on the total number of participants across all municipalities.

HOW WOULD YOU RATE THE QUALITY OF AND SUPPORT FOR THE FOLLOWING EFFORTS AND PRACTICES WITHIN THE VILLAGE

	Excellent	Good	Fair	Poor
Green & Renewable energy infrastructure	-	28%	44%	28%
Sustainability & Climate Change Education	-	24%	36%	40%
Preservation of Parks & Open Space	8%	43%	36%	13%
Conservation & Management of Stormwater Management and flood protection	4%	35%	49%	12%
Solid Waste, Food Waste & Recycling Programs	-	46%	40%	14%
Reduction of Energy Use & Consumption	-	29%	49%	22%
Brownfield Development	2%	28%	47%	23%

SELECT THE TOP THREE SUSTAINABILITY OPPORTUNITIES THAT YOU FEEL THE VILLAGE SHOULD FOCUS ON.





Top 3 responses:

1. Street trees (20.4%)
2. Sustainable landscaping practices (14.5%)
3. Urban agriculture (13.6%)

